

Why hold yourself back from taking **THE BIG LEAP?**

Your Hosts



Samantha Richardson
(aka 'Been There')

My passion is to help others gain clarity and get passion into their business.

After many years of corporate event management and running my own business I realized I had created one business that I was passionate about and another that serviced the corporate industry.

Once I joined these two together my business and my life reached an entirely new level I could have never previously imagined.

Now I help others with techniques to get passion into their business and take their lives to the next level.



Margaret Gill
(aka 'Done That')

I dreaded the thought of waking up middle-aged and beige. So I leapt from my "sensible" job as a forensic business analyst and became a corporate refugee. Although I had no idea where it was leading, I did know I wanted to work positively with people.

Sheer guts, many knocks and a huge investment in my learning and personal development sees me where I am currently, fifty and technicoloured! Now I get to help women of integrity dissolve their fears so they can confidently grow their small business and shine personally as they identify and market their authentic heart-based messages to the world.

Where will you go to gain the knowledge that's tuned for you – not just more general information? Who can share tangible experiences with you – not just smoke and mirrors? Who will help get you pointed in the right direction? Who's been there? Done that?

The business of business can be lonely and overwhelming – especially if you're a soloprenuer, budding infoprenuer, mompreneur, natural therapist, coach, up and coming presenter, workshop leader or anyone with a heart-based business. But you don't have to operate alone.

Do you have a message inside that's screaming to get out?

Is it time for you and / or your business to take a step up?

Are you feeling anxious and nervous about what you need to do next?

Then it's the perfect time for you to join up for our

Luxury Business **BOOT CAMP**

19 - 21 June 2009

You may be ready to launch your first business.

Perhaps you have been in business for a while now and are ready to take it to the next level.

Maybe you are totally confused and have no idea what your next step actually is.

But you do know for certain that you are ready to take that next big leap that will get you and your business happy and humming – whatever that is for you.

We are Samantha Richardson of Evolution Events and Margaret Gill of Abundant Private Practices and we know all about THE BIG LEAP.

In fact we have leaped many times and believe we are fully qualified deep end specialists.

In fact we are card carrying members of the "Wish We Had Put Water in the Pool First Before We Leapt" Club of Small Business Learning.

We have created a program for gutsy women in small business called YOUR NEXT BIG LEAP Luxury Business Boot Camp because we know, all you need is the right support.

The Boot Camp is based around the truth that we have all taken a leap into an empty pool at least once in our life and we like to hear the whole truth – warts and all. We want to know EVERYTHING not just the smoke and mirrors.

We are prepared to tell it like it is and do whatever it takes to help you make your business work.

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We appreciate the great things that have been said and the results achieved by our previous guests:

"I came to the Luxury Business Bootcamp because I felt I needed to increase my ability as a speaker and presenter in order to move to new levels of success in my business. I can thoroughly recommend the "been there done that" attitude of Sam and Margaret, they are fantastic and you really do come away with a sense of being able to do what you need to do to put those skills to work in your own business."

*Leonie Marks, Business Astrologer & Mentor
Adelaide, South Australia*

"Before this event I wouldn't have been able to stand in front of a group saying anything at all but due to this course I can actually stand there and have the time of my life. I now have the courage and confident to run events and speak in public and just be who ever I want to be".

Leighann Reitano, Psychic Reader, Healer & Owner of The Soul of One Spiritual Centre, Mackay, Queensland

"I felt so comfortable in Sam's and Margaret's space. Two amazing ladies full of intelligence and heart. I'm really excited about the path I am heading down and love that I have now connected with you both."

*Suzie Crawford, Director,
Amina Academy, Gold Coast*

Join us for this weekend Luxury Business Bootcamp that will set you on the road to working with bigger audiences.

Running events and workshops and speaking at them is the first step in moving your message to a larger audience and leveraging your income and time by working with larger groups of people.

BUT most have no idea what can go wrong with events and most people would rather die a hideous death than speak in public. So this event will help you over those humps.

You will learn:

- *How to save time, money and effort by working with groups*
- *Why you need structure and a plan for events and speaking*
- *What a "Run Sheet" is and why you need one*
- *Why every detail is SO important*
- *What can go wrong on the day and how to put it right*
- *How to embrace your discomfort*
- *Tips and techniques that will stop a disaster before it happens*
- *How to quickly get a crowd on your side*
- *Five easy fixes to overcome your speaking fears*
- *How to create a meaningful message*
- *Ways to cope when your truth is your message*
- *How to find your authentic presence*
- *What to do when your room is going pear shaped*
- *12 different marketing techniques you can use to fill your events*

We also know women in business are busy multi-taskers that are generally time poor and seek quick, easy answers to their complex problems. *So our training philosophy is fast and furious* and we encourage you to understand that "it doesn't have to be perfect to be perfect" – you just have to be willing to have a go.

We fully understand a woman's chances of success are enhanced when you have:

- *A judgement free zone*
- *The right knowledge*
- *Solid support*
- *Inspiration*
- *Confidence to succeed*

We deliver all this and more in a safe, nurturing, BS free environment.

*So what will be YOUR NEXT BIG LEAP?
Joining us for the Luxury Business Boot Camp.
<http://www.YourNextBigLeap.com>*

WHERE: Adelaide

WHEN: 19-21 June 2009

COST: \$1495

Early Bird \$397 (ends 29 May 09)

VENUE: Mercure Grosvenor Hotel Adelaide,
125 North Terrace, Adelaide SA 5000

<http://www.mercuregrosvenorhotel.com.au>